

Swiss Farm Touring and Camping Privacy Policy

Please read this Privacy Policy carefully as the terms may have changed since your last visit to this website.

By using this website and/or booking with Swiss Farm Touring and Camping, you are accepting and consenting to the practices described in this Privacy Policy.

Your privacy and security is important to us. We know that providing personal information is an act of trust and we take that trust seriously. Swiss Farm will not disclose any of your personal information, including your email address, to any third party without your consent. Our Privacy Policy describes the ways we capture your personal information and governs how we will deal with it. We aim to ensure that any personal information we obtain and use about you will always be held, used and transmitted in compliance with all applicable data protection rules.

If you have questions or concerns about our Privacy Policy, please contact us.

The website may contain links to third parties' websites. Swiss Farm assumes no responsibility for the privacy practices or the content of those websites. Therefore, please read carefully any privacy policies on those websites before either agreeing to their terms or using those websites.

Swiss Farm may occasionally amend this Privacy Policy to reflect regulatory requirements and changes in our information collection and disclosure practices. You should therefore return here regularly to view our most up to date Privacy Policy.

Personal information is processed and stored in our databases and we have taken reasonable steps to secure and protect this information. However, whilst we make every effort to ensure the security of your information, we are unable to guarantee the protection of the information from misuse, accidental disclosure or unauthorised acts by others. Information provided by you may be stored or processed outside the United Kingdom.

You have the right of access to any personal information processed by us. Swiss Farm is committed to providing you with reasonable and practical access to your information to give you the opportunity to identify any inaccuracies. Where possible, if Swiss Farm is informed of the inaccuracy of any personal information, we will make appropriate corrections.

You can request the updating or amending of any information you have provided to Swiss Farm by contacting us.

Information we collect about you

The information we collect from you depends on what activities you are carrying out on our website, whether you are logged in or not and whether you are making a purchase.

We collect:

- Full name
- Email address
- Address
- Telephone number
- Mobile telephone number
- Credit card type
- Credit card number
- Credit card expiry date
- Gender

Continued next page

How we use your information

- To check that a credit card is valid
- To pay your account

Cookies

Swiss Farm does not collect cookies from customers

eMails

We use e-mail to send confirmations of booking and correspondence relating to your visit only.

What we use your information for

The principal purposes for which we collect and store your personal information are to process your booking

Information sharing and disclosure

Swiss Farm is committed to protecting your personal information. We will not disclose your personally identifiable information to third parties without your consent.

Swiss Farm is required by law to disclose information to third parties.

The service is necessary for the performance of our operations i.e. mail delivery, hosting services, protecting us from fraud, and payment of your account.

Security


Swiss Farm has implemented technology and security features, as well as strict internal guidelines, to safeguard the privacy of your personal information from unauthorised access or improper use. We will continue to enhance our security procedures as new technology becomes available.

While we make every effort to ensure that your information is secure on our system, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk.

Continued next page

Contact Information

If you have any questions or require more information on our park Terms & Conditions, please contact us;

 +44 (0)1491 573 419

 info@swissfarmhenley.co.uk

 Swiss Farm Touring & Camping
Marlow Road
Henley on Thames
Oxfordshire
RG9 2HY
United Kingdom

 www.swissfarmcamping.co.uk